

Discover your opportunity at **BLD Marketing**

LOCATION	Pittsburgh, PA
TITLE	Web Developer
ROLE	Full-time position focused on developing and executing web applications, web sites, emails, landing pages, and other digital properties to support digital marketing strategy.
REPORTS TO	Senior Digital Services Manager

RESPONSIBILITIES

- Code, analyze, and test web applications/sites to meet defined scope
- Develop and execute email, landing pages, and other digital properties to support the digital marketing strategy
- Effectively communicate with team members, customers, partners, and management – including assisting with or conducting technical walkthroughs, reporting project status, and providing accurate and concise documentation
- Collaborate with internal teams to build the most efficient solutions possible within the platform and strategy
- Communicate with internal teams and clients to explain technical ideas to non-technical colleagues
- Collaborate with customers, partners, and other team members to understand requirements
- Adapt, learn, and implement new technologies that benefit the company and our clients, while collaborating with the digital team to share knowledge
- Actively participate on project teams in various project roles

QUALIFICATIONS

- Bachelor's degree or minor in any of the following: Computer Science, Information Science, Engineering, equivalent training, or course work experience
- High-level skills in HTML and CSS, specifically in the building of responsive, mobile-friendly web sites
- Experience with JavaScript and one or more frameworks: jQuery, React, Vue or others
- Git or similar technologies for code repository and history tracking
- Knowledge of database and server-side programming languages preferred
- Excitement and eagerness to learn new technologies
- Experience with Adobe Photoshop, Adobe Illustrator, Adobe XD a plus

ABOUT BLD

Located in Pittsburgh, PA, BLD is an ROI-based, full-service strategic marketing company serving building product manufacturers exclusively throughout North America and abroad. We offer a comprehensive portfolio of strategic marketing services and implementation capabilities to help our client companies achieve growth, efficiency, and profitability.

TO APPLY Submit cover letter, resume, and references to careers@bld-marketing.com.



BUILDING MARKET LEADERS